

# March 2011

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Hello there, writing these monthly updates can be cathartic (big word) but always I seem to be late, heyho. In web circles some talk about clean uncluttered designs, SEO, ranking, compliancy and all manner of strange terms that very few people actually understand. In simple terms our task is to supply great looking sites built to professional standards and ready to be found on search engines like Google. I came across a design last week which wasn't very pretty and was only used for a few months but what was under the hood of this design made a huge difference to the world today. This design was in Normandy, in a place called Arromanches, it's called a mulberry harbour. For those of you who didn't know this harbour enabled the Allies to land all the supplies needed to support the troops during the D Day Landings. What struck me about the harbour was how well it was designed under the hood, the look of the structure was pretty drab but it reinforced the principal that great designs must, first and foremost, work as intended. All TCRM systems are built on this principal, we offer compliant well designed systems that have the benefit of looking great. It's a combination that is rare in web companies but at TCRM it's the standard. Have a great Easter.

