

# July 2011

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It's been another first for us this month, we have just launched our first web site that has Spanish version. We found it frustrating and fascinating but ultimately very worthwhile. Most of you are aware that we can enable google translate on your web site but the translations can be a little less than perfect. A common problem is a lot of translations need to be done in context and automatic translators cannot handle that. So to get a professional image you need to get a human involved. Our system also handles images, so the Spanish version of the site has all it's images in Spanish as well. We are often surprised that many companies who trade with Spain have no Spanish side to their web site, do you know a business that needs a Spanish Web Designer? If so get them to contact us and we can get them hablando espa ol (talking Spanish for you monoglots). Visit the site and or visit our languages page. Hasta luego mi amigo. TCRM

