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TCRM Ecommerce Systems After many many months of development work (it seemed like climbing a very big stair, hence the picture) the updated TCRM e-commerce system has been rolled out. Try it here. It has become one of the most flexible e-commerce solutions around and includes a huge number of features, including unlimited products and categories, multiple categories for products, related products, multiple product images, unlimited number of product variances such as (size and colour), an updated administration section, a powerful new shopping cart and member based discount and payment options. It also features a comprehensive delivery system to tailor charges exactly. The system can be configured to sell a peugeot, a pizza or a photograph, give it a go here on our site and see if it could benefit your business.

TCRM SEO Services At TCRM Corporate Headquarters there are many interesting and wide ranging discussions, Andrea's continuing interest in South African Diamond Mining, Gareth getting excited about coding up a new method of discovering the nth root of pi over the weekend, or indeed me moaning about the government (again). However today we have been talking about what is probably the most boring subject known to man, SEO or search engine optimisation. I was trying to explain to one of our oldest customers how a good SEO target and results from that target are really important in SEO. I said (Andrea was sleeping by now and Bob was tilting to the left alarmingly), I could get a three word target to a number one natural listing (not a paid for adword) on Google in less than a week and yep, guess what, we did it. If you search on Google for "Nuclear Physicists Caerau", see who is number one. So what's the point, well, if an SEO company tells you they can get you to number one on google you have to ask the following questions:

1. Are they talking about Adwords, if they are you really need to consider using a company that will manage a campaign for you but are transparent on the Google costs. Our deal is a fixed monthly management fee and a fixed percentage of the budget.
2. If they are talking about natural listings (not Adwords) the real question is - is the target suitable for your business. If an SEO company say they will get you to number one in the UK for "Car Insurance" and they will charge you anything under a few thousand a month bite their hand off (If you want to sell car insurance of course).

