

# November 2012

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So Christmas is almost here again. In days gone by the halls would have been decked with boughs of holly. Weâ€™d be roasting our chestnuts on an open fire and hanging up our stockings all in a row. Not so much these days. Now we change a variable and snow falls and decorations appear on the website. It does lack a little of the magic, but for us geeks it still has the ooo factor. Along with Christmas comes the new year. A fresh start for all. So nowâ€™s the time to start thinking about a new website for your business, or perhaps a fresh start for your old one. Next year it will be more important than ever to get your business online. With more and more people connected to the internet with smart phones, tablets, e-readers and game consoles (Internet Explorer is now available on xbox) making sure your business can be seen online should be priority number one when it comes to marketing. So take the next few weeks to take a look around at the sort of websites you like- Our portfolio is a good place to start. Think what your target market will be and what sort of image youâ€™d like to convey. Decide what colours you like the look of and what colours you really want to avoid. Donâ€™t worry about the technical side of it. Thatâ€™s what weâ€™re here for. Once you have a good idea of what you want, get in touch and we start to get things in motion. But the most important thing to remember over the next few weeks is to enjoy the build up and have a really good Christmas. Merry Christmas from all of us here at TCRM!

