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Well the new year is here. 2013 in all its shiny and untarnished goodness. A time to look forward with hope to the future. The world didn't end despite so many predictions, and America didn't fall off the fiscal cliff so we can all breathe a sigh of relief and see what 2013 has to offer us. This next year will be another big year for the web as its presence continues to increase in our everyday lives. The growth of tablets, smart phones and e-readers (and possibly smart watches) means it will be easier than ever to get online wherever you are whenever you want to. Microsoft have just rolled out Internet Explorer for the Xbox 360 so even consoles can now be used to access websites. All this means that if your business doesn't have a website, or is poorly optimised for search engines, your business is missing out on a huge potential market. All is not lost however. Get in touch with us today and we'll put your business on the right track in 2013.





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