

News February 2014

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The news is consistently full of good stories about the economy and for once we must agree. As the financial year comes to a close we are enjoying a brisk trade as they say. Enquiries are consistently higher than ever before and there is a buzz that is quite intoxicating, especially on the ecommerce front. Throughout the year we work continually on technology changes to keep the system on top form and I think you will agree that our uptime record is, well, perfect. The TCRM content delivery system has also been improved in several significant ways, we know most customers will not be impressed that we have moved to a sprite based, responsive system for social media and button iconography (wow, a great statement, whatever it means), but let us just say it is better. We have mentioned responsive design in the past and let's face it most people have no idea what we are talking about. Simply put, one of the most important parts of responsive design is the ability to use web sites on multiple devices such as mobile phones, tablets and laptops. Our sites looks great on multiple devices and these days you need to include as many devices as possible to ensure you maximise your web site investment. This email is brought to you by our newsletter delivery system, if you want professional looking marketing emails please call us for details. Have a great month. The TCRM Team

