

News August 2014

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Not a lot to talk about this month, we all went somewhere hot and we all came back to the rain and cold. I am not sure that Summer is completely over but after all the holidays taken at TCRM Corporate Headquarters it all seems to be more relaxed and stress free. We haven't quite managed to get under the 10 cups of decaff (with added caffeine) a day but it is getting close. We always strive to take the stress out of owning a website, we believe your online marketing should be as easy to use as humanly possible, after all very few business owners are IT Gurus. At this end our Content Management System is constantly being improved whenever we think of and or receive suggested improvements. The system is built to offer an extremely flexible way for you to manage your online content without breaking the bank or increasing your stress levels. It is so important that you are able to manage your own content in this day and age. Controlling costs on a site without content management is going to be difficult so a CMS is an important part of managing your website system. Sales Pitch Time We often get calls from potential customers asking can we do this or can we do that, essentially we can do anything, therefore we are always interested to hear your project ideas. If you come across any new requirements or if you have an idea for a business please get in touch. We offer brochure style and very flexible ecommerce systems websites. We are in the middle of a whole string of sites, from sheep shearing to an exquisite custom furniture supplier to some great restaurants. We have quite a number of sites on the go but we are always looking for more business. August is always a funny time for us, a lot of businesses take the French attitude and take most of August off so finishing off current projects is a little more difficult. However we have just launched a revamped site for Optimal Chiropractic – take a look at the site @ <http://www.optimalchiropractic.co.uk/> Have a great month! The image is there just because we like it, thanks to Graham Davies of course for the image, <http://www.grahamdaviesphotography.co.uk/>

