

News February 2015

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Really chilly today, long johns are on standby (Too much detail Ed.) Unusually all the weather forecasts seem to agree, this probably does not mean a lot if anyone remembers the "Michael Fish" incident. On the business front it seems quite a lot warmer. The New Year has started at a brisk pace, we always expect a slow January but not this year, in fact this may be one of our busiest January's ever. However, if you are in need of an upgrade or you have a new idea get in touch, don't forget TCRM offer free quotes. Good news for those with an eye for a bargain, we have changed our pricing policy (For the better Ed.). We are now offering all our web sites with the following features included at normal rates: Responsive design and build, Cross browser checking to n-1 versions across 99.9% of browsers in use. Alternative Page Naming. Of course our sites still include: XHTML 1.1 Compliancy, CSS3? compliant design files, Content Text, Link and Image management (CMS). We could go on about semantic markup and numerous other technical advantages on our sites but I am sure many people have lost the will to live. Editors Note: If you have no idea what the previous paragraph means, no problem, we know exactly what it means and it is all good! On to a subject that rears its head quite often. Do you have a loyalty to a designer but are not happy with the management of your web site? TCRM are able to work with any designer and take their creative ideas and bring them to life on the web. Most established businesses usually work with one design company and have done for years but what if your design company has problems making the site a reality. Don't let this become a barrier to keeping your site up to date. Call us to see how we can help. So, on to February, hope you all have a successful and profitable month.

